

A&B

Arts & Business Scotland

Words In Business - a creative writing project around whisky tasting

anCnoc is a great whisky that combines traditional techniques with contemporary style and the arts, that are about innovative uses of long-established techniques, is a perfect match for the brand. That is why Arts & Business has been pleased to work with anCnoc on our Scottish Awards. Arts & Business works with businesses to identify their objectives and where relevant, find an arts engagement to meet those objectives. This can be branding, corporate entertainment, staff development, stimulating creativity or putting something back into the community.

It is not difficult for us to tailor an answer to a company's needs – whether through music, literature, film, theatre, visual arts or heritage – as the arts in Scotland are of international quality. The best malts benefit from a touch of water and we believe that the most successful businesses benefit from a touch of art. Contact me to find out how we could help.

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